



WWPC SPONSORSHIP INFO

Information for Sponsors

The 12th WWPC Conference 12 – 14 April 2012, in Sao Paulo, Brazil, Sheraton Sao Paulo WTC Hotel

Formed in 1999, the WWPC is the largest franchise network for project forwarders in the world with global presentation. WWPC Branch Companies offer the best exponent of their craft within their own countries. With their united experience the WWPC Branches can cover any movement requirement from a single domestic job to the largest international multi-modal project.

THE WORLDWIDE PROJECT CONSORTIUM (WWPC)

The aim of the WWPC is to use its' vast marketing potential and technical ability to ensure that each of its' Branches retains prime position within their own areas of operation and by offering its' united procurement power to the clients ensuring a truly global service of supreme quality at realistic prices. The end result is a progressive and healthy relationship with present and future trading partners.

For a full list of current members please consult the WWPC Directory on our web site www.wwpc.eu.com.

CONFERENCES

WWPC conferences are held annually in different locations around the world. Company Owners, Directors, Senior Managers and decision makers represent their country offices. This high-level contact makes the WWPC special: the facility to develop relationships with the people who make decisions for their respective companies is of paramount importance.

Member attendance is high at each conference, resulting in the presence of high-level decision-makers from important project forwarding and logistics management companies in one place as a captured market for potential sponsors.

Conferences are held in major city locations, in quality hotels with professional conference facilities. We place high emphasis on the social aspects of the meeting with tours, cruises and other informal get togethers.



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BENEFITS OF SPONSORSHIP

- Presence of prospective global Clients in one room
- WWPC Branches are of excellent quality
- Opportunity to make excellent industry contacts
- Address important decision-makers in one place
- All WWPC Branches are buyers of quality equipment and services
- Potentially just a single order/contract could pay sponsorship costs ten times over (a fraction of advertising costs for same result)
- To visit these Branches individually around the world would prove cost-prohibitive in travel expenses
- Sponsors receive "Preferred Supplier" status and exposure from the official WWPC Web Site for a period of 12 months.
- Your listing will include your company logo that will be linked directly to your own Web Site.
- Interviews with any attending journalists
- Find out first-hand about the WWPC
- Make useful networking contacts

COST OF SPONSORSHIP

- Make a 20 minutes presentation to the meeting
- Sponsors can erect their own booth, if required
- Can circulate company brochures and/or other promotional materials for members
- Company listing, complete with logo and direct link to your own web site, onto the official WWPC web site www.wwpc.eu.com as a "Preferred Supplier" for a period of 12 months.
- Can put up banners
- Invitation to join WWPC members for morning/afternoon coffee breaks and official banquets, cruises and events
- Free accommodation (1 room) at the conference hotel

Cost: US\$10,000-00



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PRESENTATION

The presentation should be around 20 minutes long, and is usually followed by a question time. The subject matter should be as interesting as possible for the target audience (i.e. relevant to project forwarding, client expectations and requirements, heavylift transportation, or other industry associated aspects) and we also encourage humour where possible.

The presentation may be performed from laptop computer equipment.

Sponsors should also have a backup copy with them just in case.

PROCEDURE

- Interested Sponsors contact the WWPC Director by E-mail/Fax stating interest
- WWPC sends out invoice for full amount to Sponsor
- Sponsor pays invoice in full (please note the Sponsor must pay this invoice at least two months before the conference by direct bank transfer)
- Upon receipt of full payment, WWPC provides Sponsor with full itinerary of event.
- Sponsor prepares presentation
- If required, WWPC Director can meet with Sponsor for trial run of presentation
- There is normally an informal meal and refreshments on the eve of the conference and Sponsors are most welcome to attend.
- The Sponsor is invited into the meeting to make their presentation (timing as per Agenda)
- WWPC Directors formally introduces each Sponsor, assists with technical running of presentation if required and takes photographs etc. (Sponsors are welcome to bring their own Assistant for this aspect if preferred.)
- Sponsors are invited to stay in the conference room for networking purposes and also join the WWPC Board of Management for lunch, dinner and any other official events.

CONTACT

If you have any questions or require further clarification of any aspect, please contact our Head Office at any time:

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